At the invitation of the Rochester Business Alliance, Ambassador Simony paid a two-day visit to the city of Rochester, NY to participate in the International Business Council’s International Day.

The Ambassador visited the National Technical Institute for the Deaf (NTID), the world’s first and largest technological college for students who are deaf or hard of hearing. He gave a presentation to the students of the institute about Hungary’s recent accession to the European Union. During his meeting with the president of the Rochester Institute of Technology (RIT) Ambassador Simony emphasized the importance of the connection between academia and industry, resulting in new business opportunities for both Hungary and Rochester. He also paid a visit to the Eastman School of Music of Rochester.

Ambassador Simony was the keynote speaker of the annual International Trade Banquet organized by the Rochester Business Alliance. He talked to the 400 guests about how to improve and deepen trans-Atlantic business relations. Ambassador Simony underlined that Hungary has the talent to become one of Europe’s leading scientific centers – Rochester’s computer science and biotech firms in particular could find opportunities in Hungary. The goal is to find the ways to bring to Hungary Rochester’s tremendous pool of educational, scientific and business acumen, said the Ambassador.

The Ambassador talked with Jeffrey T. Carlson, Deputy Mayor of Rochester, about forming a closer link between Hungary and Rochester in the field of business, education, R&D and culture.