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Verizon is proud to support the Hearing Loss Association of America Convention 2009 in Nashville, TN.
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HLAA Exhibit Hall
Trade Show Hours
Ryman B1&2 Exhibit Hall

Thursday, June 18
11 a.m. – 4 p.m.

Exhibit Hall
Grand Opening
4:30 p.m. – 6 p.m.

Friday, June 19
11 a.m. – 5 p.m.

Saturday, June 20
10 a.m. – 5 p.m.

HLAA Registration Desk Hours
Ryman B2 Corridor

Wednesday, June 17
Noon – 6 p.m.

Thursday, June 18
8 a.m. – 4 p.m.

Friday, June 19
8 a.m. – 4 p.m.

Saturday, June 20
8 a.m. – 4 p.m.

Sunday, June 21
8:30 a.m. – 11 a.m.

Food Concessions Hours
Ryman B1&2 Exhibit Hall

Thursday – Saturday
11 a.m. – 2 p.m.
With Spatial Sound, advanced sound processing, connectivity and FM option, Mini Power BTE is the perfect solution when both power and better hearing really matters. With seven models to choose from, this tiny size 13 Mini Power BTE delivers impressive performance and cosmetic improvements.

For complete details, visit us at the Oticon booth #205/207

Are you connected to the world around you? It is easy with the all new Plug & Play wireless ConnectLine solutions from Oticon for your TV, telephone and cell phone - designed for simplicity.
Welcome to Convention 2009 and thank you for joining us to celebrate our 30th anniversary. What better way to “escape” these difficult economic times for a few days than here in Nashville, along with our distinguished guests who are helping us to celebrate three decades of major accomplishments.

We have a first-class program lined up that will be kicked off by Vint Cerf, Ph.D., our keynote speaker and renowned “Father of the Internet.”

Make the most of your stay by taking in the Exhibit Hall, the Research Symposium, and our totally accessible educational program, not to mention afternoon socials and a birthday celebration with a magician, line dancing and a trip down memory lane.

A special appreciation and thanks to all who made this event possible—the local committee and volunteers, our event sponsors, suppliers and coordinators of assistive listening devices, realtime captioners, and interpreters.

HLAA staff is here to ensure you have a memorable time and to answer your questions.

We have three activity-packed days planned for you. Enjoy every minute of them!

**HLAA Registration Desk and ALD Distribution Hours**

**Wednesday, June 17**

Noon - 6 p.m.

**Thursday, June 18 through Saturday, June 20**

8 a.m. - 4 p.m.

**Sunday, June 21**

8:30 a.m. - 11 a.m.
Silent Call® brings you a new generation of alerting systems with increased range, outstanding features, and fresh, elegant styling. The NEW Signature Series Sidekick II™ 418 MHz Receiver works with all 418 MHz Signature Series Silent Call transmitters and includes many new features. The bright, flashing strobe and front indicator panel alerts you quickly to visitors, calls, and emergencies. The strobe light and distinctive LEDs are activated and a digital icon is displayed indicating which transmitter sent the signal (and optional vibrator when plugged into the output connector on the back of the unit). The Sidekick II™ will monitor:

- Telephone
- Smoke detector
- Weather Alert System
- Sound monitor
- Doorbell
- Other Silent Call Signature Series 418 MHz transmitters

*Keep in touch with your life with our full range of alerting systems.*
No special equipment needed – just a phone and a computer with internet access.

Captions everything spoken to the CapTel* user, which is displayed prominently on their computer screen.

* CapTel is an acronym for Captioned Telephone.
**Wednesday, June 17**

- Noon – 5 p.m.: State Leaders Meeting, Part I
- Noon – 6 p.m.: Convention Registration Desk
- 8 a.m. – 4 p.m.: Registration & ALD Distribution
- 8:30 a.m. – 9 a.m.: Executive Session (Board members only)
- 9 a.m. – 12:30 p.m.: Board of Trustees and Annual Business Meeting
- 11 a.m. – Noon: Newcomers’ Orientation
- 11 a.m. – 2 p.m.: Food Concessions Open
- 11 a.m. – 4 p.m.: Exhibit Hall Open
- 1 p.m. – 3:45 p.m.: Education Workshop Tracks:
  - Healthy Living and Working with Hearing Loss
  - Relationships & Communication
  - Hearing Technology
  - Advocacy and Access
  - Young Adult Issues

- 1 p.m. – 4 p.m.: State Leaders Meeting, Part II

- 2:30 p.m. – 4 p.m.: DEMO ROOM: Hearing Aid Manufacturers Panel
- 4:30 p.m. – 6 p.m.: Exhibit Hall Grand Opening Reception
- 6 p.m. – 7:30 p.m.: Opening Session / Keynote Speaker
- 8:30 p.m. – 11 p.m.: Get Acquainted Party

**Thursday, June 18**

- Noon – 5 p.m.: State Leaders Meeting, Part I
- Noon – 6 p.m.: Convention Registration Desk
- 8 a.m. – 4 p.m.: Registration & ALD Distribution
- 8:30 a.m. – 10 a.m.: Awards Breakfast
- 8:30 a.m. – 11 a.m.: Registration and ALD Return

**Friday, June 19**

- 8 a.m. – 4 p.m.: Registration & ALD Distribution
- 8:30 a.m. – 3:30 p.m.: Workshops (same as above)
- 9 a.m. – 4 p.m.: Chapter Development Room
- 10 a.m. – 10:45 a.m.: DEMO ROOM: Navigating the Walk4Hearing™ Website
- 10 a.m. – 5 p.m.: Exhibit Hall Open
- 11 a.m. – 11:45 a.m.: DEMO ROOM: Digital Photography 101
- 11:30 a.m. – 12:30 p.m.: Government Employees Who Work With Hard of Hearing People — Networking Meeting

**Saturday, June 20**

- 8 a.m. – 8:30 a.m.: Worship Service
- 8:30 a.m. – 10 a.m.: Awards Breakfast
- 8:30 a.m. – 11 a.m.: Registration and ALD Return

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* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.
EXHIBIT HALL / TRADE SHOW / FOOD CONCESSION HOURS

HLAA Exhibit Hall and Trade Show Hours
Ryman B1&2 Exhibit Hall

Thursday, June 18
11 a.m. – 4 p.m.
Exhibit Hall Grand Opening
4:30 p.m. – 6 p.m.

Friday, June 19
11 a.m. – 5 p.m.

Saturday, June 20
10 a.m. – 5 p.m.

Food Concession Hours
Ryman B1&2 Exhibit Hall
Thursday through Saturday
11 a.m. – 2 p.m.

Welcome, Young Adults!
HLAA welcomes young adults with hearing loss to Convention 2009! A record number of applications and nominations were received this year for the Rocky Stone Endowment Scholarship, and six scholarships were awarded to young adults.

Through the generosity of CTIA–The Wireless Association® and Sorenson Communications, we were able to send twelve more young adults. We were thrilled when the HLA Montgomery County Chapter decided to use a portion of their Walk4Hearing™ proceeds to not only send another young adult to convention, but to also issue a challenge to other chapters to do the same.

Stepping up to the plate were:
HLA of Greater St. Louis
HLA-Northern Virginia Chapter
HLA-Denver Chapter
HLA-Illinois Cochlear Implant Chapter
HLA-LA Chapter
HLA-PA State Association
Longmont Walk4Hearing™

Are You Ready for Your Closeup?

Hearing Loss Magazine designer and photographer Cindy Dyer is here shooting photos for upcoming magazines and for www.hearingloss.org. She may ask you to pose for some set-up shots in the Exhibit Hall and other places. We would love it if you would consent. If not, that’s okay too. She will also be shooting all the major events. So smile!

Sign-Up at Registration
Sign up at the HLAA Registration Desk in Ryman B2 for a time and place to have your photo taken for Hearing Loss Magazine. Yes, there is a catch. You have to follow up with a 600-word article about your hearing loss. It can be a personal or professional-type experience. Send your 600 words or less in Word format to Editor Barbara Kelley at bkelley@hearingloss.org, and include a brief bio and city and state where you are from. We welcome families and their stories too.

If you are a hearing healthcare professional, come by for a photo and follow-up with 600 or less words of your “Pearls of Wisdom” for your clients for hearing aid and cochlear implant success. Send your article to Barbara Kelley at bkelley@hearingloss.org.
Thank you to the Local Host Committee members who worked so hard in the months preceding the convention, and to the many members from other parts of the country who have also pitched in. A huge debt of gratitude to CART providers and ALD technicians who helped to make Convention 2009 communication accessible—with your help, the HLAA convention is the largest communication accessible event of its kind.

**Local Host Committee**

Dawn Ashford  
Kent Bessee  
Sandy Cohen  
Debbie Devore  
Kim Enko  
Betty Everett  
John Forbes  
Beverly Geldreich  
Bob Geldreich  
Susan Gosney  
Joye Gowan  
Viv Hammond  
Gayle Hinkle  
Ted Huber  
Jeffrey Johnson  
Kate Kanies  
Shari Koeper  
Mildred Lancaster  
Ernestine Loafman  
Martha McGinley  
Janice Martin  
Karyn Menck  
Jim Minogue  
Kathy Minogue  
Jackie Phillips  
Willis Plunk  
Laurie Pullins  
Karin Robertson  
Cathy Steger  
Tommy Thomas  
Jennifer Thorpe  
Colleen Turner  
Michael Turner  
Dick Twitchell  
Nelda Twitchell  
Vicki Wathen  
Renee Widener  
Paula Winkler

**CART Providers**

Deanna P. Baker, RMR, FAPR  
Realtime Captioner/Consultant  
Flagstaff, AZ

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CART Provider  
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520-419-3809 Dell  
520-721-6288 Fax

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**ALD Technicians**

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Hearing Systems, Inc.  
4654 Hwy 6 N, #201  
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877-855-8916 Toll-free Phone  
E-mail: info@hearingsystemsinc.com  
Website: www.hearingsystemsinc.com

Shane Hodge  
connections unlimited, inc.  
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615-727-0560 Phone  
E-mail: shodge@connectionsunltd.com

Hans Roesler  
Enhanced Listening Technologies Corp.  
Surrey, BC Canada  
778-578-0177 Phone  
E-mail: hroesler@eltgroup.com

Ted Simons  
connections unlimited, inc.  
Nashville, TN  
615-727-0560 Phone  
E-mail: tsimons@eltgroup.com

**The Local Host Committee would like to thank local sponsors:**

**CapTel Relay**

Linda S. Hershey, RDR, CRR, CBC, CCP  
Chattanooga, TN
Come and visit Purple, at booth #604
to learn more about 10-digit registration, using text relay
on blackberry, AOL Instant Messenger, and more.
Exhibit Hall Grand Opening and Reception
Thursday, June 18 • 4:30 p.m. – 6 p.m. • Ryman B1&2 Exhibit Hall
Welcome to the Exhibit Hall where attendees can learn about the latest hearing assistive technology and services, participate in product demonstrations, and meet fellow attendees. Light snacks available as well as cash bar.

Opening Session and Keynote Speaker
Thursday, June 18 • 6 p.m. – 7:30 p.m. • Tennessee CDE Ballroom

Keynote Speaker: Vinton Cerf, Ph.D.
As vice president and Chief Internet Evangelist for Google, Dr. Cerf is responsible for identifying new enabling technologies and applications on the Internet and other platforms for the company. Dr. Cerf is the co-designer, with Robert Kahn, Ph.D., of TCP/IP protocols and the basic architecture of the Internet. In 1997, President Clinton recognized their work with the U.S. National Medal of Technology. In 2005, they received the highest civilian honor bestowed in the U.S., the Presidential Medal of Freedom. Dr. Cerf will be speaking about technologies for accessibility and the Internet.

Special guest, Dr. T. Alan Hurwitz, president of the National Technical Institute for the Deaf at the Rochester Institute of Technology, will explain the new initiative, Military Veterans with Hearing Loss Project, a program designed especially for veterans of OIF and OEF who have a hearing loss as a result of their service. HLAA has been named a partner in the project. With an alarming number of military personnel returning from Iraq and Afghanistan with hearing loss, HLAA is committed to supporting them by supplying hearing loss information on our website and offering a complimentary registration and membership. And finally, you’ll have a chance to meet in person Mark Brogan, Captain, U.S. Army (Ret.), who will tell his story about being severely injured by a suicide bomber while serving in Iraq.

Get Acquainted Party
Thursday, June 18 • 8:30 p.m. – 11 p.m. • Tennessee AB Ballroom
Stop by for a light snack and some Karaoke. Long-time friend of HLAA, Colin Cantlie, will host the evening as attendees try their hand at singing their favorite tune. Are you the next “HLAA Idol?”
Research Symposium:
An Update on the Latest Hair Cell Regeneration Research

Sponsored by Deafness Research Foundation

Friday, June 19 • 9 a.m. – Noon • Tennessee CDE Ballroom

George A. Gates, M.D., medical director of the Deafness Research Foundation, will moderate the symposium and introduce his distinguished colleagues. Dr. Gates’ research includes work on the biology of presbycusis and Meniere’s disease, and he has conducted clinical trials in otitis media and Meniere’s disease.

Neil Segil, Ph.D., joined the House Ear Institute in 1996 and is currently director of the Division of Cell Biology and Genetics. He also holds the position of research associate professor in the Department of Cell and Neurobiology at the University of Southern California, Keck School of Medicine. Dr. Segil’s research at House Ear Institute is focused on developmental aspects of cell cycle regulation and cellular differentiation as they relate to the inner ear, hearing loss and regeneration.

Douglas A. Cotanche, Ph.D., is an associate professor in the Departments of Otolaryngology-Head & Neck Surgery and Anatomy & Neurobiology at Boston University School of Medicine, a lecturer in the Department of Otology & Laryngology at Harvard Medical School, and a member of the Affiliated Faculty of the Harvard-MIT Division of Health Sciences and Technology. Dr. Cotanche’s research has focused on the development and regeneration of hair cells and the tectorial membrane in the avian and mammalian cochlea.

In 1986 he co-discovered that birds can regenerate their cochlear hair cells after sound damage and regain their hearing. He has continued his research on regeneration and has been a prominent force in the drive to develop hair cell regeneration as a potential treatment for sensorineural deafness. Currently the work in his lab is also exploring the therapeutic potential of stem cell transplantation into the damaged mammalian cochlea.

Hinrich Staecker, M.D., Ph.D., completed his residency in otolaryngology at Montefiore Medical Center, and went on to a fellowship in Otolaryngology and Neurotology at Massachusetts Eye and Ear Infirmary. His clinical interests include cochlear implantation and treatment of sensorineural hearing loss. He initiated clinical studies including evaluation of balance function in implant patients and music listening skill of cochlear implant patients with residual hearing. Dr. Staecker’s current basic science research interests are focusing on the application of gene therapy for inner ear disorders. He is currently a tenured associate professor in the University of Kansas School of Medicine.
To really appreciate the rich history of HLAA, you must first be introduced to the man who founded the organization as Self Help for Hard of Hearing People, Inc. in 1979 and who served as its volunteer executive director until 1993.

Howard “Rocky” Stone experienced a bilateral hearing loss at age 19 while serving in the U.S. Army in World War II. Following his military service, he graduated from the University of Southern California. He spent 25 years in federal service with the Central Intelligence Agency (CIA), earning the Agency’s highest award. Rocky wore hearing aids for many years until 1994 when he lost his sight from macular degeneration and received a cochlear implant.

Following his retirement, Rocky served as president of the International Federation of Hard of Hearing People (IFHOH) and the Cochlear Implant Association International.

As we look back over the past thirty years, there are numerous significant accomplishments for people with hearing loss (too numerous to list them all here, so for a complete history go to www.hearingloss.org).

Historical Highlights

2004

On August 13, just a few months short of our 25th anniversary, SHHH Founder and Executive Director Emeritus Howard E. “Rocky” Stone dies following complications from pneumonia. Hundreds of tributes from all around the world are expressed reflective of his distinguished 25-year CIA career and his humanitarian work for people with hearing loss and other disabilities. He was 79 years old. An endowment fund is initiated in his name.

The year’s advocacy focus is on improving access to hearing aids, cochlear implants and other technology. SHHH actively supports the hearing aid tax credit bill, and works to increase reimbursement for cochlear implants and to harmonize the Medicare criteria for implantation with those of the FDA.

SHHH establishes the American Academy of Hearing Loss Support Specialists™. The Academy provides training and oversight for the Certificate in Hearing Loss Support, which establishes a set of core knowledge and basic training for individuals who support and work with people affected by hearing loss.

2005

In September, SHHH responds to the devastation caused by Hurricane Katrina by establishing the hear2care project. SHHH serves as a depot for donations of money, batteries, hearing aids and assistive devices to be distributed to victims. Several hearing health related businesses and organizations provide services along with donations.

During the November 2005 Board of Trustees meeting, the board votes to change the name of Self Help for Hard of Hearing People to the Hearing Loss Association of America. Richard Meyer, president of the SHHH Board of Trustees stated, “This strategic decision is a significant milestone in SHHH’s 25-year history. While remaining committed to the vision of founder Rocky Stone, SHHH is evolving to best meet the needs of people with hearing loss today and in the future, continuing to be a pioneer in advocacy and support for consumers with hearing loss.”

2006

In March, a new logo and website for HLAA is launched.

Walk4Hearing™, a nationwide collaborative walkathon program with the goal of raising awareness and generating funds for national and local programs and services for people with hearing loss and their families, is established.

In the fall, the first class of the American Academy of Hearing Loss Support Specialists™ launches. The Academy is a self-paced online, distance learning certificate program designed to build knowledge about hearing loss, increase understanding, improve services and enhance the professionalism and credibility of people in diverse professions who provide support services to people with hearing loss and their families.
**Seating for the Birthday Celebration**

You must pre-select your seat by presenting your ticket to Hollace Goodman, seating coordinator. She will be happy to assist you with your seating assignment. See her near the Ryman B2 Convention Registration Desk on Wednesday, June 17, and at the HLAA exhibit area in the Ryman B1&2 Exhibit Hall, Booth 500-504 on Thursday, June 18.

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**2007**

Historic consensus agreement reached between consumers led by HLAA and industry regarding cell phone accessibility for hearing aids and cochlear implants. Cordless phone manufacturers respond to HLAA advocacy by committing to make 100 percent of their digital phones hearing aid compatible.

HLAA advocates for the Hearing Aid Tax Credit.

**2008**

Introduction of HearingLossNation (www.hearinglossnation.org), a social networking site for young adults (18-35) with hearing loss.

Regular evening web chats are held with experts in different fields related to hearing loss.

HLAA goes “green.” Building database of e-mail contacts so that we can put the money saved on paper, printing and mailing towards programs and services for people with hearing loss.

American Academy of Hearing Loss Support Specialists™ approved for CEUs for social workers, nurse practitioners, vocational rehabilitation counselors and CART reporters.

Walk4Hearing™ held in 17 cities with 4,000 walkers. Aetna is the first health insurance company to sponsor the walk.

Sponsored the Presidential Candidates Forum on Disability Issues held in Ohio.

HLAA met with President Obama’s transition team and presented a position paper on education, employment, health reform.

HLAA holds Hearing Assistance Technology training for consumers in San Diego in partnership with San Diego State University.

HLAA supports the Medicare Hearing Healthcare Enhancement Act that would allow Medicare recipients to have direct access to audiologists to get their hearing tested.

**2009**

Sponsored and attended the very first Power and Pride Inaugural Disability Ball in Washington, DC.

Reappointed to represent people with hearing loss on the FCC Consumer Advisory Council.

Worked with hearing health coalition to reintroduce the Hearing Aid Tax Credit Bill in the House and Senate for the third year.

HLAA executive director, Brenda Battat, appointed to the National Deafness and Other Communications Disorders Advisory Council.

HLAA debuts on Facebook and Twitter.

HLAA partners with CSD to assist consumers with hearing loss through the transition from analog to digital TV.

HLAA publishes a checklist for consumers purchasing hearing aids.

HLAA unveils a new logo for the Walk4Hearing™. Washington Redskins Reed Doughty is profiled in Hearing Loss Magazine and chairs the Washington, D.C. Walk4Hearing™.

HLAA supports the Early Hearing Detection and Intervention Act to continue infant hearing screening and improve follow-up services.

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HLAA collaborates with the National Technical Institute for the Deaf at the Rochester Institute of Technology to outreach to veterans of Operation Iraqi Freedom and Operation Enduring Freedom.

HLAA celebrates 30th anniversary at the convention held in Nashville, Tennessee. Vint Cerf, Ph.D. an author of the Internet, keynote speaker.

We have much to celebrate—HLAA has touched the lives of thousands of people with hearing loss and has made an impact in education, legislation and public policy, technology, telecommunications, health, and travel, and more.

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Magician Tom Vorjohan will delight attendees with his sleight of hand antics and humor. Look for him in the Exhibit Hall on Friday afternoon. He’ll be at the 30th Birthday Celebration too!

Bruce and Kristi Cline and the Music City Wranglers is the hottest band in Nashville. Line dancing anyone? Kristi will provide instruction, so get ready to kick up your heels!

---

Thank you to Richard McCollough of the American Abilities Television Network for producing “Thirty Years in Pictures.” We are forever grateful to Hollace Goodman who coordinated the project and to helpers, Joan Kleinrock and Ann Liming for their hard work. And, to the many others who submitted photographs—thank you!
### Convention 2009 Awards Ceremony and Breakfast

**Sunday, June 21 • 8:30 a.m. – 10 a.m.**

Awards Host — Kathy Borzell, NC

<table>
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<tr>
<th>Award</th>
<th>Recipient</th>
<th>Presenter</th>
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<tr>
<td><strong>Keystone Award</strong></td>
<td>Henry Fader</td>
<td>Michael Stone</td>
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<td><strong>Special Friend of People with Hearing Loss Award</strong></td>
<td>Al Baum</td>
<td>Brenda Battat</td>
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<td>Scott Isabelle</td>
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<td><strong>Outstanding Young Adult Award</strong></td>
<td>Jennifer Cheng</td>
<td>Patrick Holkins</td>
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<td><strong>The “Nancy Wessner” Outstanding State Chapter Coordinator Award</strong></td>
<td>Joe Gordon, Manhattan Chapter, NY</td>
<td>Toni Barrient</td>
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<td><strong>Spirit of HLAA</strong></td>
<td>Steve Barber, Wake Chapter, NC</td>
<td>Anne Pope</td>
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<td>Linda Fowler, Southwest Ohio Chapter, OH</td>
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<td>Myrna Kain, Snohomish County Chapter, WA</td>
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<td>Margaret Latta, Wayne &amp; Homes County Chapter, OH</td>
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<td>Vernice Meade, Oklahoma City Chapter, OK</td>
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<td>Ellen Semel, Manhattan Chapter, NY</td>
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<td>Juanita Wikman, Michigan State Office, MI</td>
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<td><strong>Advocacy</strong></td>
<td>Judy Oliver, Twinsburg, OH</td>
<td>Lise Hamlin</td>
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<td>Carolyn Meyer, Philadelphia Chapter, PA</td>
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<td>Lynn Rousseau, Gainesville Chapter, FL</td>
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<td><strong>Gwendolyn Ann Pace Advocacy Award</strong></td>
<td>Karyn D. Menck, Nashville Chapter, TN</td>
<td>Katherine Driskill Kanies</td>
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<td><strong>Family Involvement</strong></td>
<td>Eleanor Gibbons, Augusta Chapter, GA</td>
<td>Ahme Stone</td>
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<td><strong>Professional Advisor</strong></td>
<td>Brian McKinnon, M.D., MBA, Augusta Chapter, GA</td>
<td>Brenda Battat</td>
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<td><strong>Chapter Website</strong></td>
<td>Jonathan Brown, Webmaster</td>
<td>Toni Barrient</td>
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<td>Southwest Connecticut Chapter, CT</td>
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<td><strong>Chapter Newsletter</strong></td>
<td>Ann Thomas and Debbie Sharp, Editors</td>
<td>Barbara Kelley</td>
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<td>Diablo Valley Chapter, CA</td>
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<td>Elizabeth Stump, Editor</td>
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<td>Manhattan Chapter, NY</td>
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<td>Kathy Niemeyer, Editor</td>
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<td>Pittsburgh Chapter, PA</td>
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<td><strong>State Newsletter</strong></td>
<td>Karen Keil and Debbie Mohney, Editors</td>
<td>Barbara Kelley</td>
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<td>Colorado Newsletter, CO</td>
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<td><strong>Honorable Mention</strong></td>
<td>Elizabeth “Liz” Furber</td>
<td>Barbara Kelley</td>
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<td>Peninsula Chapter, CA</td>
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<td><strong>Outreach Award</strong></td>
<td>Diablo Valley Chapter, CA</td>
<td>Lise Hamlin</td>
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<td>Oklahoma Chapter, OK</td>
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<td>Southwestern Connecticut Chapter, CT</td>
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<td><strong>Education Award</strong></td>
<td>Debbie Schaaf</td>
<td>Christopher Sutton</td>
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<td>Wayne &amp; Holmes County Chapter, OH</td>
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<td><strong>Community Service Award</strong></td>
<td>Kevin Chaba and Boy Scout Troop 31</td>
<td>Christopher Sutton</td>
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<td>Rochester, NY</td>
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Rocky Stone Endowment Scholarship
Laura Canady, TN
Willie Copeland, TX
Rhianon Gutierrez, CA
Denise Marden, AL
Lauren Selby, NY
Melissa Trauthwein, FL
Alice Marie “Ahme” Stone

Joan Andrews Scholarship Award
Barbara Emmons, FL
Kathy Borzell

Founder’s Day Recognition
Rochester Chapter, NY $1,000
Diablo Valley Chapter, CA $600
Central Ohio Chapter, OH $500
East Bay Chapter, CA $500
Lane County Chapter, OR $500
Long Beach/Lakewood Chapter, CA $500
Los Angeles Chapter, CA $500
New Jersey State Association, NJ $500
Oklahoma City Chapter, OK $500
Peninsula Chapter, CA $500
Shasta County Chapter, CA $500
Toni Barrient

State Organization Leaders

Retiring State Leaders
Co-president: Steve Barber, NC 2006–2008
Co-president: Joan Black, NC 2006–2008
President: Lona Jennings, WA 2007–2008
President: Julie Olson, WI 2005–2008
President: Karen Ratner, NY 2007–2009
President: Lynn Rousseau, FL 2006–2008
President: Cathy Sanders, OR 2006–2009
Lise Hamlin

Incoming State Organization Leaders
President: Penny Allen, WA 2008
President: Brenda Arndt, WI 2008
President: Mike Eury, NC 2008
President: Pam Foody, NY 2009
President: Judy Martin, FL 2008
President: Bob Russell, OR 2009

State Chapter Coordinators

Retiring State Chapter Coordinators
Barbara Beard, PA 2005–2008
Cindy Campbell, OR 2006–2009
Jeff Keyser, OK 2007–2008
Hermine Willey, OH 2000–2009
Toni Barrient

Incoming State Chapter Coordinators
Dale Long, PA 2008
Vernice Meade, OK 2009
Cathy Sanders, OR 2009
Debbie Schaaf, OH 2009
Bev Ziarko, WA 2009

2008 Walk4Hearing™ Locations and Walk Chairs
Presenter: Ronnie Adler
Atlanta — Cathy Fletcher
Chicago — Ronnie Adler
Columbus — Bob Sheely
Florida — Kathy Borzell and Judy Martin
Garden State NJ — Lois Walker
Houston — Paula Moore
Longmont — Debbie Mohney
National Capital — Ronnie Adler
New England — Beth Wilson
New York City — Ellen Semel
Northern CA — Raegene Castle and Maggie Iller
Permian Basin — Ann Warren and Art Pena
Rochester — Sue Miller
SE Michigan — Janet Haines
St. Louis — Mary Stodden
Westchester/Mid-Hudson — Roberta Seidner and Pam Foody
West Michigan — Marilyn Knol

For more information about the Walk4Hearing™, visit www.walk4hearing.org.
ABOUT THE AWARDS

Each year volunteers from across the country are recognized at the HLAA Convention. The awards are created to honor individuals and HLAA chapters and state organizations; however, not all awards are given each year.

Congratulations to this year's recipients and all those who work in their communities to fulfill the mission of the Hearing Loss Association of America—opening the world of communication through information, education, advocacy and support.

National Access Award
The National Access Award is given to those who have provided or improved access in a significant way for people with hearing loss. We value their contribution to furthering attitudinal changes and improving the quality of life for all people who have hearing loss.

Keystone Award
This unique tribute is presented to HLAA members for their outstanding achievement and/or contribution to the establishment, advancement, and continued success of HLAA. Their names are inscribed on a plaque at HLAA headquarters.

Special Friend of People with Hearing Loss
This award is given to organizations or people who have worked diligently over time to improve the lives and circumstances of people with hearing loss.

Spirit of HLAA Award
There are so many persons whose continued selfless dedication to the development of HLAA have contributed to our success. The spirit of HLAA, a special tribute and tradition of the organization, is presented to those individuals who embody the philosophy and the spirit of HLAA.

Gwendolyn Ann Pace Advocacy Award
This award was created in memory of Gwendolyn Ann Pace, founding member of the Hearing Loss Association of America-Nashville Chapter, a tireless advocate for those with hearing loss. This award recognizes important work and advocacy in public awareness, communication needs, and public access on behalf of individuals with hearing loss in Tennessee.

Family Involvement Award
When one or more persons in a family have a loss of hearing, everyone in the family is affected. HLAA is committed to supporting family members and helping them to understand hearing loss, to learn how to best communicate with the hard of hearing relative and cope with everyday situations. This award is designed to recognize dedicated family members and their contribution to growth and development of HLAA.

Professional Advisor Award
This award offers an opportunity for an HLAA affiliate to honor the supportive role that professional advisors lend to the self help movement.

Newsletters and Website Awards
Newsletter and websites are excellent educational tools and outreach vehicles. Chapters or state organizations that publish regular newsletters or maintain websites are eligible for these awards.

Outreach Award
Outreach to hard of hearing people is achieved through programs and projects that expand awareness. Awareness begins within our communities, but the result of the work we do locally reach far beyond the familiar boundaries.
Thursday, June 18

Hearing Aid Manufacturers Panel
Moderator: Mark Ross, Ph.D.
Panelists: Representatives from Hearing Aid Manufacturers — Oticon, Phonak, Unitron and Widex
There are a number of recurring questions regarding hearing aids that consumers continue to ask. In this panel discussion, representatives from four of the leading manufacturers will discuss the features and highlights of their newest products. There will be an opportunity for questions from the floor which can be on specific products or issues of more general concern. Dr. Mark Ross will chair the panel and field the questions from the audience.

Friday, June 19

Experiences with Walk4Hearing™
Ronnie Adler, National Walk4Hearing™ Manager and Anne Pope, Past-president of the HLAA Board of Trustees, along with seasoned volunteers from current Walk4Hearing™ sites will share their expertise and experience. You’ll hear about the challenges, joys, anxieties and rewards of organizing a local Walk4Hearing™.

Vendor Presentation
Mel-El: Assistive Listening Technology: Creative Tips and Tricks for Cochlear Implants
Joan Black—TACSI Communications
An assistive listening device (ALD) is any type of device that can help a person with hearing loss function better in his/her day-to-day communication situations. Primary uses of an ALD are in offices, schools, theaters and churches—but how about working in the garden, listening to music on an MP3 player, Sunday school, and family dinners? This workshop not only will explain the nuts and bolts of how the technology works, but also offers some creative solutions using assistive listening devices and some additional tricks with wearing your CI.

Vendor Presentation
Lifetone Technology, Inc.
Lifetone Technology develops and markets proprietary, UL-listed and fire code-compliant products. The Lifetone HL™ Bedside Fire Alarm and Clock produces the alarms proven most effective at waking people during a fire. The Lifetone HL™ listens for high frequency T3 smoke alarms then emits a lower 520 Hz frequency alarm.

HLAA Advocacy Q&A
Lise Hamlin, HLAA director of public policy & state development will take your questions on advocacy related issues. Ask about HLAA’s involvement with the hearing aid tax credit bill, the Coalition of Organizations for Accessible Technology, HLAA’s new Checklist for Consumers Purchasing Hearing Aids, DTV and captioning, employment issues, airline access, and other issues.
Vendor Presentation
Sprint WebCapTel®
Click. Listen. Read. Talk. It’s that Simple!
Now you can read and hear the conversation on the telephone with the convenience of the Internet!
Sprint’s WebCapTel service is a free, web-based service that allows individuals to utilize their computer, Internet connection and any telephone they choose (even wireless phones) to receive captions of what the other party is saying while speaking directly to their callers. Stop by to learn how to begin using this life-changing, barrier-free service today!

Saturday, June 20

Navigating the Walk4Hearing™ Website
Ronnie Adler, National Walk4Hearing™ Manager, will teach attendees how to start a team, join a team, register and find a walker. This is a useful workshop, especially if you are a Walk4Hearing™ team captain. This will be a slide show presentation along with handouts to motivate you and your fellow walkers. Come to this session to help you get your group going and to raise money.

Digital Photography 101
Learn from the pros! Cindy Dyer, graphic designer and photographer for Hearing Loss Magazine, will help you improve your photography—from portraits to plants to places. Digital SLR and point-n-shoots all welcome. You’ll learn about basic camera settings, composition, light controls (flash, diffusers and reflectors), and tips for better candid photos. Michael Schwehr of JumpStart Computing will then show you what to do with those photos. He’ll discuss computer equipment and accessories, photo editing programs, workflow, archiving and printing sources. There will be slide show presentations and handouts.

Want to Know More About Walk4Hearing™?
Ronnie Adler, National Walk4Hearing™ Manager and Anne Pope, Past-President of the HLAA Board of Trustees, will take your questions on what the Walk4Hearing™ is. We will discuss what it’s like to organize and conduct a Walk in your area and to have a great understanding of this national walk program.

Vendor Presentation
Oticon: Advanced Technology Options for Severe Hearing Loss
JoAnn M. Smith, M.A., FAAA
Did you ever want to be able to watch TV or use your cell phone with ease? It is now possible in a new small hearing device with built-in wireless connectivity from Oticon. In this workshop, you will learn all the new options available using connectivity and Bluetooth technology to improve the performance for those with hearing loss.

Meet HLAA’s Executive Director Brenda Battat
Meet HLAA’s executive director Brenda Battat. Brenda has been part of the HLAA team for more than 20 years in various roles. In March 2008 she accepted the position of executive director. Take this opportunity to meet Brenda in person, hear about her vision for the future and take part in an open Q&A session.

The Howard E. “Rocky” Stone Humanitarian Award
Presented at the HLAA 30th Birthday Celebration by Alice Marie “Ahme” Stone, founding family member
Ann Liming of Lansing, Michigan, is the 2009 recipient of this prestigious award. The recipient is elected by the HLAA Board of Trustees to honor a past trustee for an extraordinary contribution toward the furtherance of the objective and personal exemplification of the philosophy envisioned by Howard E. Stone, founder of HLAA.
Wednesday, June 17
Noon – 5 p.m.
State Organization Presidents, Directors and State Chapter Coordinators Workshop
Ryman Studio L (Level 0)
Chapter leaders may attend and observe as seating permits.

Thursday, June 18
9 a.m. – 12:30 p.m.
State Organization Presidents, Directors and State Chapter Coordinators attend Board of Trustees and Annual Business Meeting
Hermitage D*

1 p.m. – 4 p.m.
State Organization Presidents, Directors and State Chapter Coordinators Meeting
Hermitage D
Facilitated by Georgia State Director Cathy Fletcher. Agenda set by State Leaders. Chapter leaders may attend and observe as seating permits.

Friday, June 19
1 p.m. – 3 p.m.
How to Start a New HLAA Chapter
Ryman Studio L
Facilitators: Linda Fowler, Ohio and Barbara Burton, Louisiana

You will be instructed in the ABC’s of where to begin and what to do. There will also be plenty of time to get answers to your questions. Anyone who does not have a chapter in their community and would like one should plan to attend this workshop. Also many existing chapter leaders and chapter members who would like to give their chapter a boost should consider attending.

* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

Saturday, June 20
9 a.m. – 10:30 a.m.
Chapter and State Newsletter Editors Meeting
Ryman Studio E
Facilitator: Stephen Frazier

11 a.m. – 12:30 p.m.
Chapter Development Panel
Ryman Studio L
Moderator: Julie Olson

Topics: Leadership, new membership, outreach using newsletters, flyers and e-mail as well as the importance of a Professional Advisor Committee and more.

2 p.m. – 4 p.m.
Chapter Delegate Workshop
Ryman Studio L

The agenda for this meeting of chapter delegates includes a discussion about how chapters are changing, new opportunities for chapters, and where we go from here. Other leaders welcome as seating permits.

AMERICAN ACADEMY OF HEARING LOSS SUPPORT SPECIALISTS

The Academy has created an affordable, online, self-paced, distance learning program for adults that focuses on the biological, medical, psychological, and social aspects of hearing loss. The broad curriculum has been developed by HLAA professional staff, members of the Academy’s Advisory Board, and other leaders in the hearing health professions. It consists of 4 online courses that focus on these topics:

- Introduction to Hearing Loss
- Coping with Hearing Loss
- Hearing Assistive Technology
- Advocacy Resources and the Law

Opening Doors, Changing Lives
To register and for more information, visit our website at
www.hearingloss.org

Building Knowledge to Better Serve People with Hearing Loss...
**Assistive Listening Device (ALD) Distribution Center**

*Convention Registration Desk, Ryman B2 Corridor, Level 0*

Wednesday: Noon – 6 p.m.
Thursday, Friday, Saturday: 8 a.m. – 4 p.m.
Sunday: 8:30 a.m. – 11 a.m.

Infrared and/or FM listening systems are used throughout the convention in addition to real time captioning. If you did not bring a receiver or patch cord, you may borrow one. The manufacturers and their suppliers provide ALDs for your use. Please protect them as if they were your own. All devices must be returned by Sunday, June 21 by 11 a.m.

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**Bulletin Board**

*HLAA Information & Services — Exhibit Hall Booth 504*

If you are trying to locate a friend or arrange an impromptu gathering, post a message on the HLAA bulletin board.

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**Communication Access**

All sessions, workshops, and major events at the convention are real time captioned. American Sign Language (ASL) interpreting services are provided at all major plenary events.

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**Continuing Education Units (CEUs)**

CEUs are available for the National Court Reporters Association (NCRA), the American Academy of Audiology (AAA) and the American Speech-Language-Hearing Association (ASHA). You must acquire the appropriate forms at the Convention Registration Desk in order to meet eligibility requirements. Presenter signatures are required, which is the sole responsibility of the CEU applicant.

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**Convention Daily Blog** Sponsored by Gallaudet University

During the convention, visit [www.hearingloss.org](http://www.hearingloss.org) to read about event highlights. This year’s blogger is Abbie Cranmer (aka The Bionic Woman).

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**Convention Registration Desk**

*Ryman B2 Corridor, Level 0*

Wednesday: Noon – 6 p.m.
Thursday, Friday, Saturday: 8 a.m. – 4 p.m.
Sunday: 8:30 a.m. – 11 a.m.

Your first stop when you arrive. If you pre-registered, pick up your Exhibit and Program Guide and your identification badge. If you have not pre-registered, you may do so here.

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**Donations / Annual Fund and Rocky Stone Endowment Fund**

*HLAA Information & Services — Exhibit Hall Booth 500*

Members are the strength of the Hearing Loss Association of America, and there are a variety of giving options to help HLAA accomplish its mission. Help support the Hearing Loss Association of America’s programs and services by giving to the Annual Fund and the Rocky Stone Endowment Fund. Ask our board of trustees about our giving programs and how to make your contribution to the Hearing Loss Association of America and help us be the leading voice for people with hearing loss.

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**Exhibit Hall**

*Ryman B1&2, Level 0*

Attendees can learn about the latest hearing assistive technology, participate in product testing, and learn about the newest services for people with hearing loss. Return as many times as you like. You can’t do it all in one stop.
**Food Concessions**  
*Ryman B1&2 Exhibit Hall*  
Hungry? We’ve got it covered. From sandwiches and salads, to pizza and Chinese food, you’ll find a little bit of everything, and reasonably priced, too. Food concessions are open from 11 a.m. – 2 p.m., Thursday, Friday, and Saturday. Bon appétit!

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**HLAA Booth**  
*Exhibit Hall Booth 500-504*  

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**Internet Café  Sponsored by Sprint Relay**  
*Exhibit Hall Booth 224*  
Looking to stay in touch with family or friends? Read the latest news about our convention on the HLAA Convention 2009 Daily Blog. Come visit the Internet Café and have free access to the Internet.

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**Newcomers’ Orientation**  
*Thursday, June 18 • 11 a.m. –Noon • Ryman Studio L*  
If you’ve never been to an HLAA convention before, make a B line to this session. Long-time friend of HLAA and former Board of Trustees member, Sue Miller, will provide an overview of the program and what you should expect to learn, see and do throughout the convention. This is your “toolkit” for an awesome learning experience. Pssst! Sue’s no newcomer—she’s been to every single convention we’ve had!

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**Giveaways**

Collect all 3! You’ll find giveaway tickets in various places—collect as many as you can!

**Blue Ticket**  
Panasonic’s 42” Viera Plasma 1080p HDTV Model TC-P42S1; winner announced at the Exhibit Hall Social on Saturday, June 20 at 4 p.m.

**Red Ticket**  
Motorola MOTO Q™ 9h global smart phone (for AT&T); winner announced at the Exhibit Hall Social on Saturday, June 20 at 4 p.m.

**Yellow Ticket**  
Digital photo frame, compliments of VisitMilwaukee. See all the sights of next year’s convention host city. Take it home and load it with your own pictures! Winner announced at the 30th Birthday Celebration on Friday, June 19.
The Hearing Loss Association extends sincere appreciation to the Sponsors of Convention 2009.

## GOLD LEVEL
$20,000 – $10,000

- **AT&T**
  - HLAA 30th Birthday Party
- **Oticon**
  - Registration Bags
- **IBM**
  - Get Acquainted Party
- **Sprint Relay**
  - Internet Café
- **Ultratec**
  - Exhibit Hall Grand Opening & Reception/Opening Session
- **Verizon Communications**
  - Convention Program
- **Deafness Research Foundation**
  - Research Symposium
- **Gallaudet University**
  - Convention 2009 Blog

## SILVER LEVEL
$9,999 – $5,000

- **T-Mobile**
  - President & Executive Director’s Reception
- **Med-El**
  - Lanyards & Registration Bags
- **CTIA**
  - Young Adult Scholarship Awards

## BRONZE LEVEL
$4,999 – $1,000

- **American Abilities Television Network**
  - 30th Birthday DVD
- **RIT/NTID**
  - Coffee Break
- **BlackBerry**
  - Coffee Break

**CONVENTION REUNION:** American Academy of Hearing Loss Support Specialists™ / RERC–Hearing Assistive Training Program / Gallaudet University Peer Mentoring Program

Saturday, June 20 • Cheekwood B • 3:45 p.m. – 5 p.m.

Participants of the American Academy of Hearing Loss Support Specialists™, RERC/HLAA Hearing Assistive Training Program, and the Gallaudet University Peer Mentoring Program are convening to share their accomplishments, information, strengthen their network, and celebrate how their individual programs have enabled them to be a better advocate and be a united voice for people with hearing loss.
One Dynamic Visionary Created the Hearing Loss Association of America. Thousands of Believers are Carrying it Forward.

One such believer in our vision was John Centa from Coeur d’Alene, Idaho, a caring passionate advocate for people with hearing loss throughout our 30-year history. He was a beloved member of the first Board of Trustees. John was a regional and state coordinator whose work made the Northwest the success it is today.

Not a day went by that John did not find some way to advance our mission. As he would say, “Bring hearing help to others.” He so embraced our cause that he joined the Legacy Circle including HLAA in his estate planning. John’s gift to HLAA demonstrates his long-term commitment to the work of HLAA. John and Helen Centa passed away last year and generously left a legacy to HLAA.

By including the Hearing Loss Association of America in your estate plans, you can make a powerful statement to assure that, like you, future generations will be enriched by programs and services HLAA provides to people with hearing loss. For more information about the HLAA Legacy Circle or other giving programs visit www.hearingloss.org or contact Christopher T. Sutton, director of development and education at csutton@hearingloss.org.
**Thursday, June 18**

**1 p.m. – 2:15 p.m.**

**Understanding Your Hearing Loss**

*Hermitage A*

*Presenter:*

Rose Aird Minette, M.A., Program Specialist in the Office for Deaf and Hard of Hearing Services at the Texas Department of Assistive and Rehabilitative Services

Understanding why we may hear, but not always understand, is the first step in being able to manage our hearing loss. This presentation will cover information about sensorineural hearing loss and how damage within the cochlea affects speech understanding. Handouts and many resources will be shared.

**Learn Sudoku and Fill In the Blanks**

*Cheekwood B*

*Presenter:*

Teri Wathen, M.Ed., Hearing Loss Resource Specialist in the Office for Deaf and Hard of Hearing Services at the Texas Department of Assistive and Rehabilitative Services

This workshop will provide basic instructions on how to solve Sudoku (Su-Doe-Koo) puzzles, the latest craze around. Solving Sudoku is nothing more than “filling in the blanks.” A correlation exists between solving Sudoku and trying to figure out what a person has just said. Many people with hearing loss resort to “filling in the blanks” when they don’t understand everything that was said. This will be an interactive session with many examples and audience participation. This workshop will enable the audience members to have basic knowledge of communication strategies and be able to solve simple Sudoku puzzles.

**Completing the Hearing Aid**

*Hermitage B*

*Presenters:*

Scott Peyton
Margaret “Peg” Sass-Simon, M.A., CCC
Terry Simon

When someone experiences hearing with an induction loop for the first time it can be an emotional experience. Clients frequently are overcome with joy; their response speaks volumes for the effectiveness of the system. Unlike other assistive devices that require the user to remove their personally adjusted hearing aid, a loop works with their hearing aid. With t-coils already present in most hearing aids, an induction loop “completes the hearing aid.”

**Advocacy 101—Where to Begin?**

*Cheekwood A*

*Presenter:*

Joan Haber

People with hearing loss are often unsure how to communicate effectively with legislators about pending bills. This workshop is intended for newcomers to the Hearing Loss Association and will orient them to advocacy; what it is, why it is important and how to effectively carry it out. Topics addressed will be how to contact legislators at each level of government, effective ways of communication with those legislators, understanding the issues, and networking with other people with hearing loss.

**The Wireless Industry: What’s New? What’s Available? What’s Right for You?**

*Cheekwood C*

*Presenter:*

Matthew Gerst, J.D., Counsel, External and State Affairs, CTIA–The Wireless Association®

This workshop will provide an overview of the latest developments in wireless devices and services for individuals with a hearing loss who are in college, the job market or “young at heart.” Attendees will learn about innovative wireless devices and services that are fueling the industry, online resources for identifying and selecting hearing aid compatible (HAC) devices and tips on how to pick the best wireless devices. If you e-mail, text message, check Facebook status updates or manage your Fantasy Football league “on the go,” this panel is for you.

**2:30 p.m. – 3:45 p.m.**

**Masks of Hearing Loss (Bluffing 101)**

*Hermitage A*

*Presenter:*

Gael Hannan, Director, Canadian Hard of Hearing Association; Manager of Programs, Hearing Foundation of Canada

People with hearing loss are masters of the bluff...or so we think! But our cunning methods aimed at tricking people into believing we’re following the conversation often backfire and make things worse. The Masks of Hearing Loss is a refreshing exploration of how and why we bluff, telltale signs of bluffing in action, famous bluffers, and how to turn a bad habit into a successful communication strategy. People with hearing loss and health professionals will benefit from this entertaining and practical inside look at a common communication issue, presented by Master Bluffer, Gael Hannan.

**Keeping Current with CART, Captioning Services and the National Court Reporters Association**

*Cheekwood B*

*Presenters:*

Deanna Baker, Registered Merit Reporter, Fellow of the Academy of Professional Reporters, National Court Reporters Association (NCRA)

Colin Cantlie, Special Advisor to the President of the Canadian Hard of Hearing Association

A presentation designed for consumers of CART and captioning services, explaining and demonstrating the differences in these services and the

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* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.
environments best suited for each. Having an extensive dialogue with providers of CART and captioning services and their consumers to debunk myths, explain the technology and what current technologies are now available and may be in the future. Demonstrating the wealth of information that NCRA provides for CART consumers as well as providers, the invaluable certifications NCRA administers for CART/captioning providers, and how these two communities can work together to provide greater accessibility.

**Wireless Technology Made Simple**
*Hermitage B*
**Presenters:**
- Tina Childress, audiologist
- Abbie Cranmer, HLAA Convention 2009 “blogger”

Are you struggling to hear in everyday listening environments? Do your hearing aids allow you to use the phone efficiently? Does today’s wireless mobile technology leave you overwhelmed? Hearing loss doesn’t have to slow you down and it doesn’t have to hinder your lifestyle. Today’s cochlear implant technology can provide you the access you have been waiting for.

**Consumer Rights and Hearing Aids**
*Cheekwood A*
**Presenter:**
- Shannon Smith, MBA, MBA/HRM, MBA/GBM; State of New Mexico, Commission for Deaf & Hard of Hearing Persons

Thinking about purchasing a hearing aid or already have? Hearing aid sales are regulated and may be regulated in your area—find out your rights!

**Dare to Be Different**
*Cheekwood C*
**Presenter:**
- Susanna Dussling, Co-president of the HLAA Houston Chapter

A remarkable journey of a lady and two Arabian horses who all overcame physical disabilities to be Champions both in Life and the Show Ring. It is a story of Hope, Adversity, and Big Dreams. “Dare to be Different” is about not letting your physical disabilities stop you from accomplishing your aspirations and goals. It is a true story of Susanna, B.A. Megiddo, and Supreme Chance.

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**Dual Modality Cochlear Stimulation: Better Hearing from “Good Vibrations”**
*Hermitage B*
**Presenters:**
- William Dickinson, Au.D., Hearing Aid Product Line Manager, Vanderbilt Bill Wilkerson Center
- Meredith Moss, Au.D., Vanderbilt Bill Wilkerson Center

The skull could be considered a “third ear” as it serves as a sound collection pathway presenting stimulation to the inner ear. There are several new amplified and non-amplified bone conduction devices that may provide hearing assistance in conjunction with or supplemental to traditional hearing aid use. This presentation will evaluate possible opportunities and advantages of using dual modality cochlear stimulation, specifically an air conduction hearing aid and supplemental bone conduction devices, such as a Baha implant.

**Research Symposium: An Update on the Latest Hair Cell Regeneration Research**
*Tennessee CDE Ballroom*
See page 13 for details.

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**Choosing to Laugh or to Cry—It's All About How We Look at It!**
*Hermitage A*
**Presenter:**
- Julie Olson, former HLAA Board of Trustees President

This workshop, which is for ‘beginners’ and their significant others, will provide a light hearted opportunity to examine common feelings and reactions that individuals with adult onset hearing loss experience as they move from denial to acceptance.

**Bouncing Back**
*Cheekwood B*
**Presenter:**
- Susanna Dussling, Co-president of the HLAA Houston Chapter

Susanna is a deaf person who has worn hearing aids since the age of three and lives in the hearing world. At age 39, Susanna suddenly lost all the remainder of her hearing and subsequently received bilateral cochlear implants. By sharing her story, she hopes all will be inspired and motivated to overcome any “challenges” in life that they encounter.

**Hearing Aid Tax Credit and the National Healthcare Agenda**
*Cheekwood A*
**Presenters:**
- Brenda Battat, Executive Director, Hearing Loss Association of America
- Andrew Bopp, Director of Government Relations, Hearing Industries Association (HIA)

A review of progress toward the passage of the hearing aid tax credit in the new Congress under President Obama. Healthcare will be a critical issue in 2009-2010, and this session will focus on how we work to ensure that legislators consider hearing health issues when proposing changes to the current system. Session will also cover efforts in various states to pass a tax credit at the state level, as well as efforts by HLAA chapters and allies to motivate senators and representatives to become hearing health champions.
A Peer Panel for Young Adults and Challenges of Living with Hearing Loss
Cheekwood C*

Moderator: Christopher T. Sutton, Director of Development and Education, Hearing Loss Association of America

Hard of hearing young adults go through many challenges and life experiences that their hearing peers often do not face. This panel will discuss some of the challenges that hard of hearing young adults face when choosing a college or university, and when entering the workforce, problems with disclosing their identity, developing relationships, and self advocacy. This panel will include hard of hearing young adults who will discuss their life journeys as they have grown into leaders in their community.

2:30 p.m. – 3:45 p.m.

The Forgotten Spouse: Issues for the Hearing Partner
Hermitage A*

Presenter: Gerald Adams, retired U.S. Navy

It’s common knowledge that hearing loss is hard on relationships. Partners with normal hearing are directly affected by the declining hearing of their spouses. They experience loss, too, but in different ways. Perhaps you have felt that their concerns have not been adequately addressed...until now. With wit and practical insights, members of the “shadow spouse society” will discuss their side of the journey and will share their insights, challenges, and triumphs.

“Just Text Me,” It’s Easy
Cheekwood B*

Presenter: Matthew Gerst, J.D., Counsel, External and State Affairs at CTIA–The Wireless Association®

The wireless industry has teamed up with HLAA’s youth leaders to teach you how to keep in touch with your kids, grandkids and friends through this innovative wireless service.

Cochlear Implants 2009
Hermitage B*

Presenters: David Haynes, M.D., Director of Neurotology; Medical Director, Adult and Pediatric Cochlear Implant Program, Vanderbilt Bill Wilkerson Center
Tamala Bradham, Ph.D., Associate Director, National Center for Childhood Deafness, Vanderbilt Bill Wilkerson Center
Susan Amberg, Au.D., CCC-A, Vanderbilt Bill Wilkerson Center

Cochlear implants are a viable option to those with hearing loss who receive little benefit from amplification. Advancements in technology, training, surgical approaches and rehabilitation continue at a remarkable rate furthering the benefits of the procedure. We present a broad overview of the candidacy process and evaluation, the surgical procedure, and the post surgical rehabilitation issues. The Vanderbilt Bill Wilkerson Center is a leader in the field of cochlear implants. We present an overview of the program, current research and future directions of the field.

Providing Educational Services to Military Veterans with Hearing Loss: Pilot Project of the National Technical Institute for the Deaf
Cheekwood A*

Moderator: Gerald Buckley, Assistant Vice President for College Advancement at the National Technical Institute for the Deaf (NTID)

Panelists: T. Alan Hurwitz, President, NTID
Larry Scott, Professor and Chair, Communication Studies and Services Department, NTID

Allen Ford, Project Coordinator for the Military Vets with Hearing Loss Initiative, NTID/RIT

NTID/RIT plans to launch a new initiative in the fall of 2009 to serve military veterans with hearing loss who are returning from recent conflicts. This presentation will include a summary of the information known to serve them and an overview of the services that will be provided. NTID plans to expand this pilot program over the next five years. Military veterans will have access to the more than 200 career programs and majors through this initiative. The Hearing Loss Association of America has been named a partner in this project.

Fostering Psychological Resilience for Hard of Hearing Young Adults
Cheekwood C*

Presenter: Michael Harvey, Ph.D., Clinical Psychologist

Hard of hearing young adults (approximately ages 18-35) face unique psychological challenges. These include identity consolidation which incorporates one’s hearing status; individuation/leaving home dynamics, frequently from a hearing family; when/how to introduce one’s hearing status to a dating partner; incorporating one’s hearing status in marriage; parenting children who may be hearing; and the initial shock of discrimination. This workshop will describe advanced psychological strategies fostering resilience for the hard of hearing young adult who faces these challenges.

* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.
8:30 a.m. – 9:45 a.m.

**Dementia Misdiagnosis and Hearing Loss**
*Hermitage A*

**Presenter:**
Michael Bower, B.A., Activity Consultant Certified

Each year many older people with hearing loss are misdiagnosed as having Alzheimer’s disease or another related dementia when they seek medical help, especially in emergency situations. This session will help the participant understand what dementia is, how they are secretly tested for cognitive loss, why and how their hearing loss puts them at risk, and how to protect themselves from misdiagnosis.

**Hearing Loss, Stress, and Coping—It’s a Family Affair**
*Cheekwood B*

**Presenter:**
Kris English, Ph.D., President-Elect, American Academy of Audiology.

Living with a hearing loss requires individuals to maintain a high level of mental and physical vigilance to detect, process, and respond rapidly to unpredictable or hard-to-perceive auditory input. Such vigilance can be an unrecognized source of stress. This presentation will describe a set of coping strategies designed to recognize, talk about, and work with the stressors of living with hearing loss.

**Bringing Captioned Radio to Reality**
*Hermitage B*

**Presenters:**
Ellyn Sheffield Ph.D., Assistant Professor, Psychology, Towson University
Michael Starling, Vice President, Chief Technology Officer, National Public Radio

Radio broadcasting is migrating to digital transmission and deaf and hard of hearing individuals will soon benefit from captioned radio services. Captioned radio will allow consumers to receive text-based emergency alerts, evacuation and disaster relief information, as well as their favorite radio programs in real-time. In order to recommend best accessibility features to receiver manufacturers, a large-scale consumer study was conducted by NPR Labs and Towson University in late 2008. Results from this study are presented.

**The United Nations Convention on the Rights of Persons with Disabilities and Its Importance for People with Hearing Loss Worldwide**
*Cheekwood A*

**Presenter:**
Marcia B. Dugan, past president of the International Federation of Hard of Hearing People, the Hearing Loss Association of America National Board of Trustees, and HLAA-Rochester.

The presentation will describe the background of the United Nations Convention on Rights of Persons with Disabilities (CRPD), the International Federation of Hard of Hearing People’s (IFHOH’s) involvement in elaborating it, its current status, and an analysis of its importance for people with hearing loss worldwide.

**The Job Search Process: It’s Clear Communication is Critical!**
*Cheekwood C*

**Presenters:**
Mary Ellen Tait, Assistant Director, Center on Employment, NTID
Mark Pfuntner, NTID Business Studies Department

Employment professionals who assist hard of hearing and deaf college students in their job search, and partner with employers in employing them, will provide tips and strategies that students can use in disclosing their disability, dealing with communication, and requesting accommodations. The presenters will show aspects of their college’s website pertaining to these issues, and also share some success stories of students and graduates. Information about various online resources will be provided.

10 a.m. – 11:15 a.m.

**Overview of Sensorineural Hearing Loss**
*Hermitage A*

**Presenters:**
David Haynes, M.D., Director of Neurotology, Vanderbilt Bill Wilkerson Center
George Wanna, M.D., Vanderbilt Bill Wilkerson Center

Sudden hearing loss remains a common and significant medical problem. Sudden hearing loss can be associated with a disease process (Meniere’s disease) or more commonly, be associated with no known cause. Sudden hearing loss must be treated as a true emergency with immediate institution of medical therapy. The evaluation process to determine a cause for the hearing loss will be discussed. Many proposed therapies exist. These therapies, and their potential to be effective in restoring hearing will be discussed. Experience and outcomes of patients treated at the Vanderbilt Bill Wilkerson Center will be discussed. Hearing rehabilitation of patients with unilateral hearing loss will be discussed.

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* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.
Bridge Over Muddy Waters: An Interactive Workshop to Help Navigate Your Way to Successful Relationships
Cheekwood B*

Presenters:
Donna Wayner, Ph.D., President & CEO, Hear Again, Inc.
Jeanne Kelley, HLAA Albany Chapter
Patricia W. Mirza, HLAA Albany Chapter

This workshop invites those who have a hearing loss as well as their significant others with the goal of enhancing relationships. A panel will share their experiences with hearing loss after which attendees will divide into two groups, those with hearing loss and their significant communication partners. Each will investigate communication issues and how hearing loss impacts them, and then identify resolutions. The groups will reconvene to share observations and strategies for better communication.

10 a.m. – 11:15 a.m.

Bilateral Cochlear Implant Panel
Hermitage B*

Moderator: Wayne Roorda

The panel will be composed of five individuals with bilateral cochlear implants. Questions will be focused on bilateral issues. All three cochlear implant manufacturers will be represented.

Panel includes:
Med El: Jimmy Mobley and Virgi Mills
Advanced Bionics: Sheila Adams and Abbie Cranmer
Cochlear Americas: Mark Doshier

Hear to Work—Workplace Acoustics Based on Classroom Standard ANSI S12.60
Cheekwood A*

Presenter:
Donald Bataille, Architect, Bataille Architecture and Planning

The presentation will focus on implementation methods to improve acoustic performance and speech intelligibility for hard of hearing individuals. Reverberation time and background noise level standards, material treatments, room configuration, and speaker distance to listener(s) relationships will be reviewed. Time will be devoted to understanding and applying ASTM classroom acoustic standards to work day environments and how we may improve the current ADA standard to address hard of hearing needs in work place environments.

Social Networking
Cheekwood C*

Presenter:
Jennifer Thorpe, president, HLAA Nashville Chapter

Many people with hearing loss report feeling lonely and isolated from the hearing world. It doesn’t have to be that way...there is a huge social community out there for people with a hearing loss and there’s no reason not to be a part of it. Listen to one woman’s story of her journey from silence and isolation to a vastly different world of new friends and business associates through different types of social networking.

12:45 p.m. – 2:00 p.m.

Living with Hearing Loss
Hermitage A*

Presenter:
Sam Trychin, Ph.D.

Hearing loss is a communication disorder, and as such, affects both the person with hearing loss and those with whom he or she interacts. Communication breakdowns are frequent, often resulting in negative reactions from the hard of hearing listener, the person speaking, or both. This workshop focuses on what people need to know to better understand hearing loss and what can be done to prevent or reduce communication breakdowns.

Hidden Impact of Hearing Loss
Cheekwood B*

Presenter:
Cathy Kooser, MSW

How do other people perceive us when we respond inappropriately, don’t respond at all, bluff our way through a conversation, dominate conversations or withdraw? This is a very important question that people with hearing loss need to consider, although few of us do. Unfortunately, these negative communication strategies contribute significantly to the negative stigma already attached to hearing loss. They also leave our communication partners with a completely inaccurate perception of who we are.

TIA-1083 Hearing Aid Compatibility Standard
Hermitage B*

Presenter:
Rebecca Schwartz, J.D.

TIA will provide a PowerPoint presentation of TIA-1083, a standard used to reduce magnetic interference between cordless phones and hearing aids. The presentation will include which products are compatible and the labeling for these products.

Do’s and Don’ts in the Workplace and Classroom
Cheekwood A*

Presenter:
Esther Kelly, Pet-D, San Diego University, Deaf Action Center/Texas Department of Rehabilitation

Using a DVD written and produced by Ms. Kelly, participants will view short skits and discuss situations such as applying for a job or using technology in workplace and school settings.

* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.
Classroom Accommodations: Find Out What You Have Been Missing
Cheekwood C

Presenters:
Jana Colter, RMR, CRR, CCP, National Court Reporters Association
Joyce Casey, RDR, CRR, CBC, CCP, National Court Reporters Association
Sherry Knox, CCB, CCP, National Court Reporters Association

Whether metropolitan or rural, onsite or online, the classroom becomes a better experience when you receive the support best suited for your needs. This seminar will cover the kinds of services available and how to work with your school’s disability services office to get them. You shouldn’t have to struggle to hear in the classroom.

Post-Secondary and Lifelong Education of Men and Women Who Are Hard of Hearing
Hermitage A

Moderator:
T. Alan Hurwitz, Ed.D., President, National Technical Institute for the Deaf (NTID)

Panelists:
James J. DeCaro, Ph.D., Director, PEN-International at NTID
Heidi Adams, PEPNet consultant
Patty Conway, CRC, Rehabilitation Consultant
Sara Schley, Ed.D., Senior Researcher and Associate Professor, NTID
Larry Scott, Associate Professor and Chair, Communication Studies, NTID

This panel discussion will focus upon the importance of post-secondary and life-long learning for men and women who are hard of hearing. National statistics regarding the impact of education upon the earning power of people with a hearing loss will be presented. Further, the panel will discuss critical information contained in the recently published guidebook “Serving Hard of Hearing Students in Post-secondary Education”…four of the panelists served on the team that developed this volume. The guide is available on line at the following URL: http://www.pen.ntid.rit.edu/newdownloads/resources/documents/other/pepnet_resources.pdf

Improving Communication Between People with Hearing Loss and Their Partners: Plan It—Practice It—Evaluate It
Cheekwood B

Presenters:
John Greer Clark, Ph.D., Associate Professor of Audiology, University of Cincinnati; President, Clark Audiology, LLC
Jill E. Preminger, Ph.D., Associate Professor, Audiology, University of Louisville School of Medicine

Frequently those with hearing loss and their communication partners are aware of barriers to effective communication and have learned useful strategies. Unfortunately, what has been learned is not always brought into practice effectively. This interactive workshop will revisit what is known and place it within a framework to facilitate improved communication. Activities will stress the need for people with hearing loss and their partners to take responsibility for improved communication. Opportunities for practice will be provided.

Baha—Bone Anchored Hearing Device: Current Trends in Surgery, Fitting and Assessment
Hermitage B

Presenters:
Andrea Hedley-Williams, Au.D., Vanderbilt University Medical Center
David Haynes, M.D., Director of Neurotology, Vanderbilt Bill Wilkerson Center
Krissie Rigsby, Au.D., National Center for Childhood Deafness and Family Communication, Vanderbilt University Medical Center

This session will provide a brief overview of candidacy, surgery, device function and fitting of the BAHA. Case studies of the surgery, device fitting and outcomes will be presented.

Advocacy in Action—HLAA’s Working for You
Cheekwood A

Presenter:
Lise Hamlin, Director of Public Policy and State Development, Hearing Loss Association of America

The Hearing Loss Association of America has been working as your advocate in the nation’s Capitol for the last 30 years. Learn what’s new and what the future holds for HLAA’s advocacy initiatives and how they impact you in your local community. In this interactive session we will also discuss what’s up in your community, how you can make your local advocacy issues and actions successful.

The Hottest Mobile Apps
Cheekwood C

Presenter:
Matthew Gerst, J.D., Counsel, External and State Affairs at CTIA–The Wireless Association®

The wireless industry has teamed up with HLAA’s youth leaders to brief you on the diverse mobile applications available that provide essential information, social networking, games and entertainment.
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<th>EXHIBITORS, ALPHABETICAL LISTING</th>
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Exhibitor List is current as of May 20, 2009. While every effort is made to ensure the accuracy of data within this publication, Hearing Loss Association of America cannot be held responsible for errors or omissions.

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<th>NEW EXHIBITOR</th>
<th>Academy of Doctors of Audiology (ADA)</th>
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<td>1020 Monarch Street, Suite 300B</td>
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<td><a href="mailto:info@audiologist.org">info@audiologist.org</a></td>
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The Academy of Doctors of Audiology (ADA) is dedicated to leadership in advancing practitioner excellence, high ethical standards, professional autonomy, hearing and balance care technology, and sound business practices in the provision of quality audiological care.

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<th>NEW EXHIBITOR</th>
<th>Advanced Bionics</th>
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<td>25129 Rye Cannon Loop</td>
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<td>866-844-HEAR</td>
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<td><a href="mailto:hear@advancedbionics.com">hear@advancedbionics.com</a></td>
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<td><a href="http://www.bionicear.com">www.bionicear.com</a></td>
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Advanced Bionics is dedicated to improving the quality of life for hearing impaired individuals from around the world. As the only American manufacturer of cochlear implants, AB has over 15 years of experience designing and producing advanced biomedical and bone-anchored products. AB has a vast array of cochlear and bone-anchored products, including the bone-anchored Baha system and the bone-conduction implant system.

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<th>NEW EXHIBITOR</th>
<th>Alternative Communication Services (ACS)</th>
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<td>P.O. Box 278</td>
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<td>Lombard, IL 60148</td>
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<td><a href="mailto:info@acsCaptions.com">info@acsCaptions.com</a></td>
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<td><a href="http://www.AlternativeCommunicationServices.com">www.AlternativeCommunicationServices.com</a></td>
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Alternative Communication Services, LLC provides the highest quality voice-to-text and sign language services. In the area of text, we provide, CART, remote CART, captioning and Text Interpreting (C-Print & TypeWell). We make educational classes, business teleconference calls and meetings accessible. We look forward to demonstrating to you why we are the alternative! Spanish captioning services are also available.

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<th>NEW EXHIBITOR</th>
<th>American Abilities Television Network</th>
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<td><a href="http://www.mirusmedia.net">www.mirusmedia.net</a></td>
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American Abilities Television Network (AAITV), the nation’s first Open Captioning Network, features a variety of news, information, medical and entertainment television and Internet programming for the deaf and hard of hearing. Please come by and see more about AAITV.

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<th>NEW EXHIBITOR</th>
<th>American Speech-Language-Hearing Association (ASHA)</th>
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The brochure of ASHA, which represents 135,000 audiologists and speech-language pathologists, covers communication disorders related to hearing loss and its assessment and treatment. They also cover topics such as assistive listening devices, noise, hearing aids and cochlear implants, and how to locate an ASHA-certified audiologist.

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<th>NEW EXHIBITOR</th>
<th>Association of Late-Deafened Adults (ALDA)</th>
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<td>8038 MacIntosh Lane</td>
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The Association of Late Deafened Adults (ALDA), dedicated to the empowerment of deafened people, has members both within the United States and internationally. Learn how we provide a unique place where you can be comfortable with yourself, socialize, and attain renewed confidence. We create an environment in which we help each other thrive in light of our hearing loss. ALDA’s communication philosophy is, “Whatever works, works!” Come see us and find out more.

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<th>NEW EXHIBITOR</th>
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AT&T Inc. is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world’s most advanced IP-based business communication services and the nation’s leading wireless, high speed Internet access and voice services.

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<th>NEW EXHIBITOR</th>
<th>Clarity, a division of Plantronics, Inc.</th>
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<td>800-426-3738</td>
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<td><a href="http://www.clarityproducts.com">www.clarityproducts.com</a></td>
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Clarity®, a division of Plantronics, Inc., offers communications solutions to the world’s aging population. A leading innovator and provider of creative solutions, Clarity’s patented technologies, Clarity® Power™ and Digital Clarity Power™ provide customized solutions for customers who otherwise could not communicate easily and effectively with the outside world. As the world’s population grows older, Clarity will continue to provide effective technologies to allow seniors to age in place and maintain their dignity and independence.

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<th>NEW EXHIBITOR</th>
<th>Cochlear Americas</th>
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<td>Centennial, CO 80111</td>
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Cochlear™ is the world leader in implantable hearing solutions—offering both cochlear and bone-anchored products. Nucleus® Freedom™, the most reliable cochlear implant on the market, features water resistance and is backward compatible with even our earliest products. Our bone-anchored Baha is the industry’s only bone conduction implant system.

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<th>NEW EXHIBITOR</th>
<th>CSD-DTV Help Center</th>
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<td><a href="http://www.dtv.c-s-d.org">www.dtv.c-s-d.org</a></td>
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The switch to digital television has stirred up a lot of questions and uncovered unexpected problems. The CSD-DTV Help Center, supported by the FCC, helps individuals with hearing loss get information about the DTV transition, whether purchasing or installing a converter box or resolving captioning problems. Stop by our booth to have your questions answered and to take the online captioning survey.
### NEW EXHIBITOR
**Deafness Research Foundation**  
641 Lexington Avenue, 15th Floor  
New York, NY 10022  
212-328-9482  
aboidman@drf.org  
www.drf.org

For over fifty years, Deafness Research Foundation has funded ground-breaking research in hearing and balance science. We have awarded more than $24 million through over 2,200 research grants, which have increased options for those with hearing loss. For a free subscription to DRF’s *Hearing Health Magazine*, visit www.drf.org.

### Ear Technology / Dry & Store®  
P.O. Box 1017  
Johnson City, TN 37605  
888-327-1299  
www.eartech.com

Recognized worldwide as the pinnacle of hearing instrument care, but we’re not resting on our laurels. Come see the Zephyr by Dry & Store®, TransEar® 380-HF for single-sided deafness, and now Clik®, an open-fit BTE with a revolutionary programming interface that has the power to empower users as never before.

### NEW EXHIBITOR
**Gallaudet University—College of Professional Studies and Outreach**  
800 Florida Ave., N.E.  
Washington, D.C. 20002  
cpso.gallaudet.edu

Gallaudet University’s College of Professional Studies and Outreach (CPSO) provides a comprehensive array of exemplary personal and professional development, leadership, and outreach programs and services for deaf and hard of hearing individuals, their families, communities, and professionals working with them across the globe. Our programs and services are developed to address the needs and interests of diverse internal and external constituencies, through the offering of Graduate, Undergraduate, Professional Studies, and non-credit courses and programs. CPSO provides learners with a bilingual (ASL/English) learning environment based on the principles of direct and unimpeded language and communication access.

### NEW EXHIBITOR
**Hearing Loss Association of America (HLAA)**  
Visit the Services and Programs booth to learn more about membership, *Hearing Loss Magazine*, Walk4Hearing™, American Academy of Hearing Loss Support Specialists™, HLAA e-News, and more. Check out the booth and meet Hearing Loss Association staff and board of trustees.

### NEW EXHIBITOR
**HearUSA Care Network**  
1250 Northpoint Parkway  
West Palm Beach, Florida 33407

HearUSA is a professional, independently accredited hearing services organization doing business as HEARx, the Hearing Care Network, and HearUSA. We promote consumer awareness, education and utilization of hearing care products and services. Our goal is to provide affordable access to quality hearing care across the country and to bring new standards of care and service in a professional setting.

### NEW EXHIBITOR
**ICanHearYou®**  
4600 N Park Avenue, Suite 100  
Chevy Chase, MD 20815  
customerservice@ICanHearYou.com  
www.ICanHearYou.com

ICanHearYou®’s goal is to improve safety and communications between the diverse deaf and hearing populations. ICanHearYou® is the one-stop resource for people who have questions about deafness, safety, cultural, and other related topics.
ICantHearYou® is the one-stop store for products for people who are deaf, hard of hearing or interested in those fields.

Lifetone Technology, Inc. 317
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Suite 200
Warrenville, IL 60555

Lifetone Technology develops and markets proprietary, code-compliant products providing improved alarming and alerting capability. Lifetone HL™ Bedside Fire Alarm and Clock listens for high frequency T3 smoke alarms then emits a lower 520 Hz frequency alarm. The HL produces the alarms proven most effective at waking people during a fire.

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Magnetic Works 4U / Sceneze Wickless Candles 225
Gene & Kay Norris
16117 West 153rd Terrace
Olathe, KS 66062
866-387-7657
gknorris@gmail.com
Magnetic Jewelry:
www.magnetworks4u.com
Sceneze Wickless Candles:
www.sceneze.com

Magnetic Jewelry. It increases blood circulation and endorphines, and provides pain relief such as migraine, poor circulation, fibromyalgia, and sciatic pain.

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Durham, NC 27713
888-633-3524
implants@medelius.com
www.medel.com

Since 1975, MED-EL has set new standards in hearing implant innovations, developing and manufacturing technologically advanced hearing solutions for people with varying degrees of hearing loss. MED-EL hearing implant systems combine the latest scientific advances, engineering and manufacturing techniques for performance, safety and reliability. MED-EL offers the broadest portfolio of hearing implant systems, including the MAESTRO cochlear implant system and the Vibrant Soundbridge®.

NEW EXHIBITOR
My Case Manager 209
7606 NW Eastside Drive
Weatherly Lake, MO 64152
816-587-0704
admin@mycasemanger.net
www.mycasemanger.net

MyCaseManager, Inc. has been in business since 2004 and provides state-of-the-art storage products for healthcare devices with particular attention to safekeeping, mobility and design. Our newest product, the patent pending Soulear Take-Along Hearing Aid Case holds all types of hearing devices, cleaning tools, dehumidification pillows and batteries.

NEW EXHIBITOR
National Board for Certification in Hearing Instrument Sciences (NBC-HIS) 505
16880 Middlebelt Road
Suite 3
Livonia, MI 48154-3374
info@nbc-his.com
www.nbc-his.com

The National Board for Certification is an independent, non-profit, credentialing organization, established in 1981 to promote continuing competency assurance of hearing health professionals, and to provide a standard of excellence in hearing healthcare for the consumer. It is the only board certification program in the hearing healthcare industry accredited by the National Commission for Certifying Agencies (NCCA).

National Institute on Deafness and Communication Disorders (NIDCD) 701
31 Center Drive — MSC 2320
Bethesda, MD 20892-2320
www.nidcd.nih.gov

The National Institute on Deafness and Other Communication Disorders (NIDCD) conducts and supports bio-medical and behavioral research and research training in the normal and disordered processes of hearing, balance, smell, taste, voice, speech and language. For more information on NIDCD programs visit our Web site at www.nidcd.nih.gov.

National Technical Institute for the Deaf 600
Office of Admissions
52 Lomb Memorial Drive
Rochester, NY 14623
866-644-6843 (V/TTY)
VisitNTID@rit.edu
www.rit.edu/NTID

Every year more than 1,100 deaf and hard of hearing students from around the world come to RIT to study with our 10,000 hearing undergraduate students, and to take advantage of our innovative academic and co-op programs as well as our outstanding access and support services.

NOAA Weather Radio 704
1325 East West Highway (OPS17)
Silver Spring, MD 20910
301-713-9478
www.weather.gov/nwr
w-nws.webmaster@noaa.gov

NOAA Weather Radio All Hazards (NWR) is a nationwide network of radio stations broadcasting continuous weather information directly from the nearest National Weather Service office. NWR broadcasts official weather service warnings, watches, forecasts and other hazard information 24 hours a day, 7 days a week.

Oticon, Inc. 205/207
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Secaucus, NJ 07094
201-348-7000
www.panasonic.com

Based in Secaucus, NJ, Panasonic Corporation of North America markets a broad line of digital and other electronics products for consumer, business and industrial use, including HDTV and telephone
products. The company is the principal North American subsidiary of Panasonic Corporation (NYSE: PC), and the hub of Panasonic’s U.S. branding, marketing, sales, service and R&D operations. Information about Panasonic and its products is available at www.panasonic.com

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www.purple.us

Purple is more than a company, and it’s more than the products and services we offer. It’s shared values and a lifestyle that asks questions, seeks answers, promotes connections within the Deaf community, and encourages everyone to dream bigger. Learn more at www.purple.us.

**QuickCaption, Inc.**  
4927 Arlington Avenue  
Riverside, CA 92504  
info@quickcaption.com  
www.QuickCaption.com

QuickCaption proudly offers reliable and high-quality real time captioning services nationwide, both onsite as well as remotely via the Internet, and is currently providing services to a number of HLAA chapters! Additionally, QuickCaption offers prompt and professional video/media captioning. If it can be captioned, we can caption it!

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**SafeAwake LLC**  
8940 Old Annapolis Road, Suite J  
Columbia, MD 21045-2129  
443-539-0781  
www.safeawake.com

SafeAwake LLC is a safety device company that “Saves Lives With Its Innovative Products.” After ten years of research and development, SafeAwake launched a fire and smoke safety responder in April 2009. SafeAwake is the first product in a stream of products that will be launched over the next five years. Creation of the technology platform resulted from work completed by CSE Inc., performed at John Hopkins sleep affiliated laboratories, and funded by the National Institutes of Health (NIH).

**Silent Call Communications**  
5095 Williams Lake Road  
Waterford, MI 48322  
800-572-5227  
www.silentcall.com

Silent Call Communications has been designing high quality, dependable alerting devices for people who are hard of hearing, deaf or deaf/blind for over 20 years. Our products include items such as smoke detectors, carbon monoxide detectors, weather radios, telephone and doorbell signalers, sound monitors and much more.

**NEW EXHIBITOR**

**Sonic Alert**  
1050 East Maple Road  
Troy, MI 48083  
(248) 577-5400  
sonic-info@sonicalert.com  
www.sonicalert.com

Sorenson IP Relay allows deaf and hard of hearing users to place text-based relay calls from a personal computer (PC) or mobile device to any telephone user. Sorenson Communications also offers Voice Carry Over (VCO) with Sorenson VRS and SIP Relay. VCO enables users to voice their own response.

**NEW EXHIBITOR**

**SoundAid Hearing Aid Warranties**  
4318 Downtown Loop North, Suite K  
Mobile, AL 36609  
warranties@soudaid.com  
www.Soundaid.com

SoundAid Hearing Aid Warranties is a consumer direct hearing aid warranty company that offers loss, damage and component failure coverage on all makes and models of hearing aids. Comprehensive or Loss & Damage coverage is also available for Neuromonics devices. A special 10% discount is available to all HLAA members.

**Sprint Relay**  
P. O. Box 29230  
Shawnee Mission, KS 66201  
800-676-3777 (TTY/Voice/VCO/STS)  
800-676-4290 (Spanish)  
Sprint.TRSCustServ@sprint.com  
www.sprintrelay.com

Sprint is the leading provider of relay services in the United States for customers with varying degrees of hearing loss or who have a speech disability. Customers are able to access the service 24 hours a day, 365 days a year via the Internet, video, wireless or captioned telephone services. For more information, go to www.sprintrelay.com.

**Teltex, Inc.**  
1081 West Innovation Drive  
Kearney, MO 64060  
888-515-8120  
info@teltex.com  
www.teltex.com

Teltex, Inc. is a nationwide distributor of deaf and hard of hearing equipment. They are a service center for manufacturers of TTYs, telephone equipment and ALDs. Specializing in state programs, customized programs for large associations and individual customers across the United States.

**Telecommunications Industry Association (TIA)**  
705/707  
2500 Wilson Boulevard, Suite 300  
Arlington, VA 22201  
703-907-7700  
www.tiaonline.org

Come to the TIA booth to see demonstrations and test for yourself the latest in cordless telephones that comply with the new TIA-1083 standard. TIA-1083 contains requirements which reduce interference caused by digital cordless telephones when magnetically coupled to hearing aids and cochlear implants using a T-coil. Learn more about TIA’s commitment in supporting the hearing loss community and about the development of the newly-licensed logo that identifies usage on the packaging of products on store shelves now to identify telephones which comply with the new TIA-1083 standard. TIA represents the global information and communications technology (ICT) industry through standards development, advocacy, business opportunities, market intelligence and worldwide environmental regulatory compliance.
T-Mobile USA, Inc.  
www.T-Mobile.com

Based in Bellevue, Washington, T-Mobile USA is the U.S. operating entity of T-Mobile International AG, the mobile communications subsidiary of Deutsche Telekom (NYSE:DT). Serving more than 32.8 million customers, multiple independent research studies continue to rank T-Mobile among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. Dedicated to being America’s most highly-regarded service company, T-Mobile offers a variety of innovative wireless products and services that help empower people to connect to those who matter most.

NEW EXHIBITOR

UBE Riders

Tube Riders are small inexpensive rubber designs that slide onto the tubing of BTEs or on the ear hook of a CI. They make the devices cooler to kids and help ease the transition into hearing assistance. They are fun to wear.

New Exhibitor

Tube Riders

2513 Western Hills Drive
Nashville, TN 37214
615-335-3385
drdoc82@yahoo.com
www.otocool.com

Tube Riders are small inexpensive rubber designs that slide onto the tubing of BTEs or on the ear hook of a CI. They make the devices cooler to kids and help ease the transition into hearing assistance. They are fun to wear.

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45 Science Drive
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www.ultratec.com

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Plymouth, MN 55441
info@unitron.com
www.unitron.com

Unitron is a global innovator of hearing instruments that help people forge powerful connections in their lives and professions.

Verizon Communications

www.Verizon.com

Verizon is a global leader in delivering innovation in communications, information and entertainment. We offer consumers, businesses and government first-in-class voice, data and video services over superior wireline and wireless networks. We believe that, by delivering the innovation customers want, we will win in the marketplace, create value for shareowners and make a positive impact.

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www.widexusa.com
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NEW EXHIBITOR

Wireless Hearing Solutions

6653 Grand Haven Road
Spring Lake, MI 49456
888-224-4988
info@wirelessshs.com
www.wirelessshs.com

Wireless Hearing Solutions is dedicated to helping people with hearing loss improve their quality of living through induction loop technology. We have years of experience and caring knowledgeable staff. In addition to a full time audiologist and product engineer on staff, we offer inclusive training on induction loops.

HLAA Limited Edition Polo Shirts Available!

Men’s and women’s polo shirts with the 30th birthday logo (as shown) are available for sale at the HLAA Convention Registration Desk in Ryman B2.

These are excellent quality shirts in a variety of colors and sizes. Men’s shirts are available in navy or black. Women’s shirts are available in sky blue, light pink or coral. Don’t delay! Quantities are limited and they will go quickly at just $20 per shirt.
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Keep in touch with your life with our full range of alerting systems.
The Hearing Loss Association of America (HLAA) is the nation’s largest consumer membership organization for people with hearing loss. Founded by Howard E. “Rocky” Stone in 1979 as Self Help for Hard of Hearing People (SHHH), the mission of HLAA is to open the world of communication for people with hearing loss through information, education, advocacy and support. HLAA programs and services include:

- **Information and Support**—There are 36 million people with hearing loss in the United States. Each year more than 20,000 individuals with hearing loss or their families contact HLAA asking for material, resources, support and referrals. Staff provides personalized responses to requests.

- **Hearingloss.org**—With over 60 million hits each year, the website is one of the most-visited sites related to hearing loss in the world. People find information about hearing aids, hearing loss management, advocacy, cochlear implants and other technology, resources, and communication strategies for family and friends.

- **Hearing Loss Magazine**—Published bimonthly since 1980, this award-winning magazine tells real life stories of people with hearing loss and their families, informs readers of cutting-edge technology, and provides updates about HLAA’s advocacy efforts to create a better future for people with hearing loss. A weekly online e-News of current events complements the magazine.

- **National Support Network**—Includes over 200 local chapters and 15 state organizations, providing support, information, state advocacy and education at the local level.

- **Walk4Hearing™**—The Walk4Hearing™ raises awareness about hearing loss, helps to eradicate the stigma associated with it, and raises funds to provide information and support for people with hearing loss. Since 2006, the Walk4Hearing™ has raised over $1 million and has become the largest series of walks of its kind with walks taking place in cities across the United States. In 2008, local HLAA chapters along with community leaders worked together to raise money for programs and services for people with hearing loss. Half of monies raised stays in the local community and the other half is used at the national level. In 2009, the Walk4Hearing™ will take place in 22 cities.

- **HLAA Annual Convention**—The nation’s largest communication accessible consumer conference and trade show for people with hearing loss, with technology manufacturers, service providers, and numerous educational seminars.

- **The National Center for Hearing Assistive Technology**—Provides demonstrations and training in the use of assistive technology nationwide as well as online resources and information.

- **The American Academy of Hearing Loss Support Specialists™**—(the Academy). An online, distance-learning program teaching core knowledge about hearing loss to consumers and those who serve people with hearing loss, or want to learn more about available resources.

- **Public Policy and Advocacy**—HLAA staff advocate for consumer issues such as the hearing aid tax credit initiative, captioning, Medicare initiatives, insurance coverage, cochlear implant reimbursement, newborn infant hearing screening, and telecommunications compatibility. HLAA has representation on corporate advisory boards, government agencies, coalitions, educational institutions and nonprofit organizations.

- **Leadership Development**—HLAA recruits and trains volunteers at the local, state and national levels to provide leadership, spearhead advocacy efforts, support people with hearing loss, increase membership, and work to make hearing loss an issue of national concern.
The thinking behind the self-help philosophy for SHHH was to enhance each of us as human beings. Hearing loss was an important but secondary consideration. Once we accept responsibility for ourselves, we have to learn to love ourselves, and then, each other.
—Rocky Stone
We at CMI would like to take this opportunity to congratulate the Hearing Loss Association of America for their 30 years of service.

Lip Reader by Shanna Groves

When Rea Traylor flees with her children to see her estranged parents in 1980’s Oklahoma, surprises follow. It is up to Rea’s young daughter, Sapphie, to solve the mystery of her mother’s secret life.

Lip Reader features a colorful cast of characters—an unkempt uncle living in a school bus; a grandfather who preaches in a rundown church; a grandmother born deaf; an aunt fluent in sign language but lacking in social graces; and Sapphie, who finds courage and hope despite mother Rea’s unthinkable act of betrayal.

Shanna Groves was diagnosed with progressive hearing loss at the age of 27. She has written about her journey in Hearing Loss Magazine, The Kansas City Star, and A Cup of Comfort for Nurses. Lip Reader is her first novel. Read more about Shanna at http://shannagroves.blogspot.com.

“Shanna Groves has skillfully crafted a fascinating family who reside in Little Paw, Oklahoma, plagued with an inherited deafness. Sapphie Traylor comes of age as she discovers family secrets long hidden in the outback of Oklahoma. A very engaging read.”
— Sally Jadlow, author of The Late Sooner

“Here’s your chance to read this brand new novel. You’ll find the first chapter grabs you, and before you know it, you’ll have read the entire novel in one sitting. At least, that’s what happened to me.”
— Neil Bauman, Ph.D., Center for Hearing Loss Help

Shanna Groves will be signing and selling Lip Reader in the Exhibit Hall on Friday afternoon during the Sugar Rush Social, from 3 p.m. – 5 p.m.
2010 Milwaukee

www.hearingloss.org

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www.cdhh.state.nm.us
TDI invites all HLAA conference participants to join us for the 18th Biennial TDI International Conference July 30 - August 1, 2009

The place where consumers can meet to exchange information and ideas with government and industry.

Renaissance Mayflower Hotel
Washington, D.C.

Contact TDI:
Phone: 301-589-3786; Fax: 301-589-3779; Video (Toll Free): 866-970-6836; TTY (Toll Free): 888-202-1120 VP-200: 71.166.174.51; Ojo: 71.166.174.52; E-mail: info@tdi-online.org; Web: www.tdi-online.org

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